Elena Pisoni

GRAPHIC DESIGNER & VIDEO MAKER

My passion for Graphic Design, and the whole multimedia landscape, pushed me to explore both the freelance jobs and the inside-company ones. Working as a freelance I develop my people skills and client management ones, while working inside a company made me develop my ability to work inside a team. I'm searching for a job with a dynamic and international working environment, in which I could meet more variegated kind of professional, where I could learn new things and aspects of my job and challenge myself on an everyday basis.

Contatti

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🌐 **PORTFOLIO:** www.epstudio.it

Education

2022

UI DESIGN MASTER

Talent Garden Innovation School, Rome

2019

DIRECTING WORKSHOP

Centro Sperimentale di Cinematografia, Rome

2013 - 2016

GRAPHIC DESIGNER DIPLOMA

Accademia delle Arti e Nuove Tecnologie, Rome

other languages

ENGLISH: Good writing and speaking skills, thanks to many working experiences in International projects.

Skills

Skill	Level
Illustrator	●●●●●●●●●●
Photoshop	●●●●●●●●●○
Indesign	●●●●●●●●○○
After Effects	●●●●●○○○○○
Premiere	●●●●●●●●●○
Figma	●●●○○○○○○○

Experience

07/13/2015–currently work here

FREELANCE

- Treccani Futura video lessons collaboration
- Graphic designer for Mandragora Editrice, Fiera di Roma, IWR automotive
- Video-maker and Video-editor for Ecooltra Italia, Universal Music SRL
- Assistant Scenic Designer for BIBI Film

05/01/2022–08/01/2022

ART DIRECTOR

THE COVER, ROME

- Ideation and creation of motion graphic videos,
- UI design and interface design
- Content creation for social media campaign

07/13/2020–05/01/2022

GRAPHIC DESIGNER & VIDEO EDITOR

MINERVA PICTURES GROUP, ROME

- Creation of videos and graphic content, i.e. reels, trailers, posters, on different platforms, even new developing platform
- Content creation for social media campaign

07/25/2017– 07/10/2020

MULTIMEDIA GRAPHIC DESIGNER

MADE IN TOMORROW, ROME

- Websites graphic layout and IOS apps
- Brand identity and editorial graphics
- Creation of video content and video editing
- Photo editing and photo manipulation
- Event organization and exhibition set-up

03/18/2017–01/19/2019

PREMIERE TUTORING

UNIVERSITÀ DEGLI STUDI DI ROMA LA SAPIENZA, ROME

Adobe Premiere tutoring for students enrolled in Digital Directing Undergraduate Degree in Sapienza University of Rome. Explanation of fundamentals and basic functions of Adobe Premiere.